

# BIGGEST MISTAKES LEADERS MAKE INTRODUCING AND MANAGING CHANGE

By Catherine Adenle



#### 1) LACK OF CLEAR COMMUNICATION

Lack of clear communication will leave employees confused and make them resistant to change

## 2) LEADERS THEMSELVES RESISTING CHANGE

When leaders resist change, employees will question the importance of change and resist it too.





#### 3) FAILURE TO INVOLVE EMPLOYEES

Failure to involve employees from the onset will lead to a lack of buy-in and resistance.

## 4) UNDERESTIMATING THE IMPACT OF CHANGE

On employees, processes, and systems, it is crucial for leaders to thoroughly assess the impact of change and plan.





#### 5) LACK OF RESOURCES

Leaders failing to provide the necessary resources for the change will lead to delays and increased costs.

#### 6) LACK OF CONTINGENCY PLAN

Failure to have a plan in place in case the change fails will lead to negative consequences.





## 7) NEGLECTING EMPLOYEE TRAINING

Not providing sufficient training and support to employees leads to resistance and decreased performance.

## 8) NOT CONSIDERING ORGANIZATIONAL CULTURE

Leaders ignoring the impact of change on organizational culture and values will lead to a decline in morale and increased resistance.





## 9) FAILING TO TRACK AND MONITOR PROGRESS

Not tracking the progress of change effectively leads to missed deadlines and decreased motivation.

## 10) LACK OF FOLLOW-UP AND REINFORCEMENT

Not following up on change and reinforcing new behaviours leads to a decline in commitment and a return to old habits.



